

## I Am Building My Business For The Following Reasons:

*What is important to you? - Check all that apply*

- |                                           |                                    |                                         |                                               |
|-------------------------------------------|------------------------------------|-----------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Early retirement | <input type="checkbox"/> New car   | <input type="checkbox"/> Vacation home  | <input type="checkbox"/> Charity              |
| <input type="checkbox"/> New home         | <input type="checkbox"/> Travel    | <input type="checkbox"/> Helping family | <input type="checkbox"/> Children's education |
| <input type="checkbox"/> More family time | <input type="checkbox"/> Debt free | <input type="checkbox"/> Time freedom   | <input type="checkbox"/> Financial security   |

## Most Important Goal

*What is the single most important goal to achieve as a result of your business?*

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| PURIMUM INCOME DISCLOSURE STATEMENT FOR 2015 |                                                         |                   |            |
|----------------------------------------------|---------------------------------------------------------|-------------------|------------|
| Paid Rank                                    | 2015 Annual Income for active Affiliates (U.S. Dollars) |                   |            |
|                                              | High                                                    | Average           | Low        |
| <b>A</b> Associate                           | 18,144.37                                               | <b>539.34</b>     | 120.00     |
| <b>B</b> Builder                             | 18,585.40                                               | <b>798.64</b>     | 120.00     |
| <b>C</b> Consultant                          | 33,502.25                                               | <b>1,786.49</b>   | 123.70     |
| <b>D</b> Director                            | 43,530.98                                               | <b>3,580.70</b>   | 333.25     |
| <b>E</b> Executive                           | 81,985.14                                               | <b>8,676.87</b>   | 264.23     |
| Diamond                                      | 89,863.04                                               | <b>19,797.92</b>  | 8,473.84   |
| Green Diamond                                | 103,303.15                                              | <b>34,286.72</b>  | 22,320.74  |
| Blue Diamond                                 | 148,641.07                                              | <b>65,004.22</b>  | 49,583.23  |
| Black Diamond                                | 204,484.91                                              | <b>74,907.33</b>  | 22,737.03  |
| Red Diamond                                  | 216,927.60                                              | <b>126,223.78</b> | 79,426.35  |
| Crown                                        | 212,395.31                                              | <b>148,714.24</b> | 124,523.11 |
| 2-Star Crown                                 | 298,284.27                                              | <b>223,348.33</b> | 178,875.88 |
| 3-Star Crown                                 | 322,205.58                                              | <b>294,365.54</b> | 290,234.65 |
| 4-Star Crown                                 | 477,798.13                                              | <b>380,422.17</b> | 299,175.45 |
| 5-Star Crown                                 | 522,558.84                                              | <b>468,980.05</b> | 383,093.47 |

## Income Goals

*What are your income goals?*

3 Months \_\_\_\_\_

6 Months \_\_\_\_\_

1 Year \_\_\_\_\_

## Rank Goals

1K Club by \_\_\_\_\_

2K Club by \_\_\_\_\_

Director by \_\_\_\_\_

Executive by \_\_\_\_\_

## I Am Committed To The Following Income Producing Activities This Month:

Social media exposures per week \_\_\_\_\_ Key ideas for social media campaign \_\_\_\_\_

Texts/calls per week \_\_\_\_\_ Key ideas for text/call campaign \_\_\_\_\_

Healthy Happy Hours on these dates \_\_\_\_\_

\_\_\_\_\_ Total Customer exposures this month \_\_\_\_\_ Total Business exposures this month

\_\_\_\_\_ Hours per week to work the business \_\_\_\_\_ Key days of the week \_\_\_\_\_

I will enroll at least \_\_\_\_\_ New Customers this month \_\_\_\_\_ I will enroll at least \_\_\_\_\_ Brand Partners this month

Plugging into Team and Corporate Conference Calls on \_\_\_\_\_

Attending these Events \_\_\_\_\_

Being in communication with my up-team Diamond/Crown: \_\_\_\_\_

*I hereby commit to the above goals and will follow the proven system, as well as stay in weekly contact with my sponsor and up-team.*

Print Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

# NEW CONTACTS THIS MONTH



## Moms

**Benefits:** Energy / Stress Reduction / Family Health  
**Products:** Core3 / CHARGE / CHILL / Biome Medic

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## Athletes

**Benefits:** Muscle Building / Endurance / Performance  
**Products:** Athlete's Pack / Can't Beet This! / Super Amino 23

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## Weight Loss

**Benefits:** Lose 10 pounds in 10 days / Thin / Fit  
**Products:** 10-Day Transformation / CONTROL / Biome Medic

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## Vegetarian/Health-Conscious

**Benefits:** Non-GMO / No artificial ingredients / Vegan  
**Products:** Power Shake / Green Spectrum / Biome Medic

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## Over 40

**Benefits:** Look, feel and perform like a younger person  
**Products:** Bio Skin Care / Revive-It-All / EASE

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## Kids

**Benefits:** Healthy Development / Focus / Blood Sugar  
**Products:** Kids Quad Pack / In Focus / Biome Medic

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## Sample Text to Business Prospects:

I just joined one of the fastest-growing companies in the US ... and they're looking for promoters in (state or city) to help expand, so I thought of you.

Do you have 8 minutes to check out these 2 videos?

**Social Sharing Economy:** <https://vimeo.com/228851661>

**Real People Tell Their Stories:** <https://vimeo.com/228851332>

Let me know what you think or send me a text back with any questions.

## Business Contacts

Entrepreneurial-minded, ambitious, influential, successful, self-motivated, outgoing, like to help people, have a following on social media, personal trainers, yoga instructors, chiropractors.

**Approach:** Do you have 8 minutes? Share the "Social Sharing Economy" animated video and "Business Success Stories" video.

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## Sample Texts to Product Prospects:

I just started buying from a new online organic grocery store and they gave me some \$50 Gift Cards to hand out.

Seriously? Yes, seriously! Text me back and I will send you one.

OR

I just started buying from a new online organic grocery store and they gave me some \$50 Gift Cards to hand out.

**Website:** [iShopPurium.com](http://iShopPurium.com)

**My \$50 Off Code:** (your code)

## Build Your Network Notebook

Continue to build your "network notebook." Make sure you ask for referrals from people who say "yes" as well as those who say "no." And as you start to have success, write them down here.

### New Customers!

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### New Brand Partners!

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